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the following pictures for this news release are available for download via the attached links:



https://www.verisure.de/lp/ifaimg/verisure_door.jpg



[verisure_product_c.png \(830x381\)](#)



[smartlock_phone.jpg \(1718x914\) \(verisure.de\)](#)

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NEWS RELEASE

At IFA, Verisure shows its all-round protection for homes and on the move

At the joint booth with Arlo, visitors can test the alarm system including alarm center

Ratingen, August 10th, 2022 – The visitors at IFA 2022 can try out Verisure's alarm system in Hall 5.2a at Stand 108 and also learn about the benefits offered by the company's Alarm Receiving Center (ARC). Anyone interested in securing their home, office or business with the smart alarm system does not normally have the opportunity to trigger an alarm to test and experience the live response of the specialists in the emergency call service control center. In Berlin, [Verisure](#) demonstrates its all-round protection, including the connection to the alarm center, at the joint booth with its subsidiary Arlo Europe.

Alarm center acts in case of burglary, fire, water damage, and personal emergency call

The alarm system from Verisure not only protects against burglary, but also has numerous components that trigger the alarm in case of emergency: Smoke and water detectors set off the alarm in the event of fire or water damage; via emergency call buttons as well as with the Guardian



app on the smartphone, customers can trigger the alarm themselves if they are threatened or require medical assistance; and sensors on windows and doors register when unauthorized persons attempt to enter the house, apartment, office, or store.

What's special about this alarm system for when you are home or away on holiday is that every alarm triggered is received by the specialists at the company's VdS-certified ARC in Ratingen. They act immediately by verifying the situation and, if necessary, summoning the police and emergency services.

Smartlock opens and guards the front door remotely

Opening the front door remotely to allow others to enter: smart door locks controlled by smartphones make it possible. Since Verisure's Smartlock is also integrated within the smart alarm system, not only residents but also professionals in the ARC can control what is happening at the door via the Arlo video doorbell or Arlo security camera and grant access if necessary.

When an accident or medical emergency occurs, if the person is home alone and cannot open the front door, valuable time is often wasted. However, if the door is equipped with Verisure's smart door lock, the professionals at the alarm center unlock it remotely. Even in the event of a verified burglary attempt, fire or water damage, police, and emergency services can gain access to the premises as quickly as possible in this way, without having to break down a door.

Verification is what counts

The key component of Verisure's security solution is the verification by the professionals in the ARC. This enables concrete action and prevents false alarms for the police and rescue forces. Instead, they are precisely prepared for the operation.

In the event of an alarm being triggered, a specialist checks what is going on within a few seconds by connecting to what is happening on site via the intercom. Also, exclusively in the event of an alarm, they use the cameras and photo detectors that provide the necessary insight. All actions are taken to clarify the situation. They then inform the police and, if necessary, the emergency physician and fire department. If they discover an intruder, they also activate ZeroVision's fog-like smoke to drive him away.

At IFA, Verisure will showcase its complete solution in Hall 5.2a at Stand 108 - at the joint booth with Arlo. Visitors can trigger an alarm via an emergency call button or a sensor and then experience live how a specialist at the ARC in Ratingen verifies the situation.

What does Verisure do?

[Verisure](#) is the leading European provider of professionally monitored high-security alarm systems and certified [round-the-clock remote monitoring](#). With an average of 600,000 installations annually, Verisure provides security for 4.4 million customers in 17 countries in Europe and Latin America. The company protects homes and small businesses with state-of-the-art security solutions, helping them live more worry-free lives. Verisure is already known in many countries for its innovative products and services, high customer orientation and excellent sales performance. Verisure is also growing rapidly in Germany despite the global pandemic. Although the company has only been active here



since the end of 2018, the security experts, led by Alvaro Grande Royo-Villanova and now with over 350 employees, are already protecting more than 19,000 satisfied customers in Baden-Württemberg, Berlin, Brandenburg, Bremen, Hamburg, Hessen, Niedersachsen, North Rhine-Westphalia, Rhineland-Pfalz, Saarland, and Schleswig-Holstein.

Verisure, the company

Founded in 1988 as a division of the Swedish company Securitas AB, Verisure (or Securitas Direct) quickly became an independent provider of affordable alarm systems for private homes. In 1993, live monitoring, or round-the-clock monitoring by employees of the company's own Alarm Receiving Center, was added. In 1996, the offering was extended to small businesses. Since the 1990s, the Verisure Group, headquartered in Geneva, has been expanding in Europe and in Latin and South America. Today, the global company led by CEO Austin Lally does about 600,000 installations a year, employs more than 17,000 people and protects a total of more than 4 million customers in 17 countries, including Sweden, Norway, Finland, Denmark, the Netherlands, Belgium, the United Kingdom, Spain, Portugal, France, Italy, and Germany.

What does Verisure mean?

"Veri" comes from verify. This means that the VdS-certified specialists at the in-house 24/7 Alarm Receiving Center in Ratingen check whether incoming signals from the high-security alarm system are a false alarm or an emergency. In the latter case, the police, security service, and emergency services are immediately called in and, if necessary, the fog-like ZeroVision® privacy screen is triggered as an anti-theft device. The "Sure" stands for the reliability, security, and all-round protection provided by Verisure.

All german news releases of Verisure are available for download at [Presse & Newsroom](#).

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